

Introduction

In 1987 many changes in medicine were in motion. New methods of reporting medical diagnosis and treatment to managed care groups and insurance companies had begun burying doctors under a sea of regulatory paperwork. These new methods of reporting were complex and time consuming but necessary to insure proper payment. Unfortunately, many competent medical professionals were becoming increasingly frustrated and even disillusioned with medicine. Not due to the “practice of medicine” but because of the increasing demands on them to administrate the “business of medicine.”



Applied Reimbursement Techniques, Inc. (ART) was born from this need. ART specifically answered the special needs of Emergency Physicians. Now over **two** decades old, ART is at the forefront of today’s medical business world. The company is now nationwide and has changed as regulations have changed over the years. ART understands the reimbursement process from the perspective of yesterday, today and tomorrow. That is why so many Emergency Physicians currently trust ART to handle the business of medicine so they can once again concentrate on being outstanding doctors.

The ART System is simple yet thorough. Once set in motion it becomes a seamless part of your practice and assures the maximum, efficient reimbursement for your services.



Ralph Patrick
Chief Executive Officer